



PALOS VERDES

"The City of Dreams come true"

PALOS VERDES ESTATES

Lane Mortgage Building
Los Angeles

Long Beach Office:
242 East First Street
Phone 651-414

It is safe to say that no more scenic location can be found than at Palos Verdes. The windows of your home will frame a magnificent panorama embracing a thousand square miles of finest mountain, valley and ocean scenery.



Residence of Col. J. C. Low—overlooking the entire Santa Monica Bay, disclosing a view from Redondo to Point Dume, and from shoreline to the Hollywood Hills.



Green on Palos Verdes Golf Links

The monthly green fees of Palos Verdes Golf Club are as follows:

To individual lot owner.....	\$12.00
Combination fee—man and wife.....	11.00
Children under 21.....	8.00
Over 21, unmarried.....	7.50

The golf links being the property of the homesite owners, there are no other dues.

Palos Verdes Estates,
242 East First Street,
Long Beach, California.

Please send me Palos Verdes booklets. I want to know more about The New City.

Name

Address

Have you realized just what it would mean to you if you lived in Palos Verdes? Do you really know what wonderful times you and the family could have?

Palos Verdes is ready for you now—it has every modern city improvement and maxi-



mum facilities for outdoor recreation. For instance, in Palos Verdes you will have your own Golf and Country Club where you may play every day, if you wish—on an 18 hole all-grass-links, which experts refer to as the finest and the only seaside course between Del Monte and San Diego.

Good times for your children, too. The allotment of school and playground sites is so generous that no school kiddie in the first six grades will need to go more than half a mile to the nearest school grounds. Plans for a magnificent school building are now complete and construction work is being rushed to completion in time for next school year. A regular bus service is already in operation.

Here's Your Day --in Palos Verdes

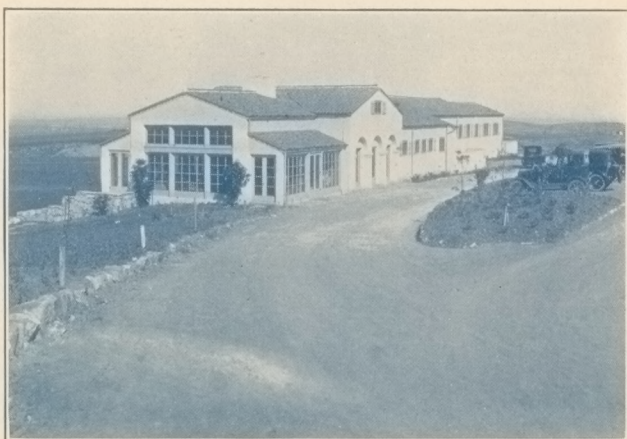
Here's what you could do if you lived in Palos Verdes

Get up in the morning.....	6:30
On the Golf Links.....	6:45 to 7:45
Breakfast	8:00 to 8:30
In your office in Long Beach	9:00 o'clock

Driving from your home in Palos Verdes it would take you—

to Redondo	5 minutes
to San Pedro	15 minutes
to Torrance	10 minutes
to Wilmington	12 minutes
to Los Angeles	45 minutes

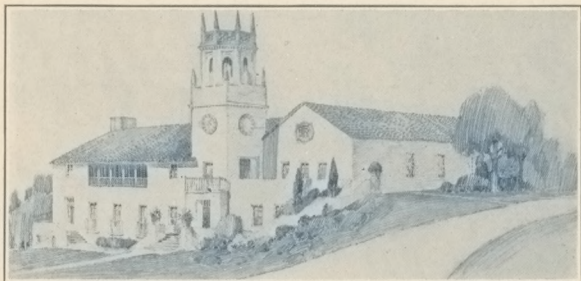
Ladies can entertain their friends or play at the Golf Club—all day or any day. They can discharge social duties at La Venta any afternoon or evening by making reservation for luncheon, afternoon tea or evening dinner.



Always take the scenic route through Palos Verdes when going from Long Beach to Redondo.

Residents of Harbor District

—Isn't it worth the little extra driving time to and from your business each day to live in Palos Verdes? Here you can have your seaside country home with all the convenience of city life—your own Country Club and the freedom of year-round outdoor recreation at your doorstep—golf, tennis, yachting, swimming, fish-



ing, or motoring over thirty odd miles of the most scenic boulevards in California.

The climate and soil fertility of Palos Verdes have for many years been an established horticultural fact—anything grows here.

You can own a delightful home in Palos Verdes at moderate cost compared with prices asked for city homes.

Palos Verdes due to its restrictions is protected forever against undesirable commercial or industrial intrusion. It will always be so because zoning restrictions are a matter of record and are incorporated in your deed of sale.

There will be no improvement taxes in Palos Verdes because the millions of dollars worth of improvement work already installed is all paid for and included in your purchase price.

Palos Verdes development program is the biggest undertaking of its kind in the West.

Detach this coupon and mail it for a set of Palos Verdes booklets containing complete information on all matters.

(See Over)



Palos Verdes is to Long Beach and the cities of the Harbor District what it is to Los Angeles—the premier residential city of Southern California and to live there is to enjoy life as Nature planned.

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